



MENTORING ALLIANCE

Tangible Help. Eternal Hope.™

2025

IMPACT & LEARNING REPORT





TABLE OF CONTENTS

- 2** Letter from the CEO
- 6** Who We Are
- 9** Priority Outcomes
- 10** Impact Stories
- 14** 2025 at a Glance
- 16** Tyler Region Highlights
- 18** Waco Region Highlights
- 20** Abilene Region Highlights
- 24** Advancing Our Mission
- 26** Impact and Financial Highlights
- 28** Board of Directors
- 29** Letter from the Board Chair



LETTER FROM THE CEO

DEAR FRIENDS,

Over the past year, we've had the honor of serving kids and families across Abilene, Tyler, and Waco. Many of them come from challenging circumstances and unstable homes that leave them questioning their worth and identity. Yet, these are the very kids we believe God has specifically called us to minister to.

So many kids question their worth and value because their experiences have marred their view of themselves, and in turn, God. This is why one of the core truths we speak over every child we serve is *"You matter."*

Created with Worth

The idea of human dignity and worth has been established since the first human beings were created, as we see in Genesis 1:26-27:

"Then God said, 'Let us make man in our image, after our likeness...' So God created man in his own image, in the image of God he created him; male and female he created them."

When God formed the first man and woman, He carefully crafted them to be His "image bearers." This is why every person is of immeasurable value to Him.

That truth drives everything we do. We want every child we serve to know they are seen, loved, and known by the God who created

them. It's why when kids arrive at Summer Camps, they enter by running down a red carpet, with their counselors holding up signs that read "We Love You" and "You Matter." They matter to Him; therefore, they matter to us.

2025 Impact and Growth

This past year, we served over **3,300 kids** across Abilene, Tyler, and Waco. Each one is a masterpiece created by God (Ephesians 2:10), and it is a privilege to be entrusted with their care.

At a time when **one-third of kids in Texas and across the country are growing up in single-parent homes**, the need for supportive, caring adults has

never been greater. This is why mentoring is so vital. After-school leaders, camp counselors, and godly volunteers unite to pour into the next generation, showing kids how much they're worth and helping them uncover their God-given potential.

To serve these kids well, we must continually strengthen our ministry and follow God's leading as He expands our reach. In light of that, two of our goals this past year were to refine our Mentor Connect program and to discern where God was calling us to grow next.

Reimagining Mentor Connect

Result: A refreshed, more impactful program that better supports mentors and mentees.

We redesigned our Mentor Connect program to better serve kids, volunteers, and our overall mission. Mentors and mentees now meet inside schools, improving safety and

providing greater accountability while still promoting deep, one-on-one relationships. We also introduced a guided curriculum to help matches grow spiritually, boosting impact and intentionality. We have launched this program in 14 schools so far, and are looking ahead to future opportunities.

Expansion Decision & Planning

Result: Plans finalized to launch in Longview and the Bay Area (Friendswood).

After many conversations with school districts and community leaders, and much prayerful consideration, **we have finalized plans to expand into two new regions: Longview and the Bay Area (Friendswood).** MA Summer Camps will kick off in Longview this coming summer, and Bay Area will launch MA After School this fall.

Looking Ahead

As we look to the future, we do so with a profound sense of

gratitude and responsibility. Our hope is that every child would come to know, without question, that they matter to God and to the people around them. This truth changes stories. It redirects futures. It breaks cycles. And it is only possible because people like you choose to link arms with us in this mission.

As we expand into Longview and the Bay Area, we are prayerful and expectant. We believe God is already preparing the mentors, staff, families, and kids who will be part of this next chapter. And we believe He is inviting you, our faithful friends and partners, to come alongside us to reach even more kids with the love and hope of Christ.

Your support in this mission is shaping the next generation. Thank you for partnering with us in this holy work.

Because every child is worth it and the gospel compels us,

KEVIN EAST

A close-up photograph of a young boy with brown hair and a woman with blonde hair, both smiling warmly. The boy is in the foreground, looking slightly upwards and to the right. The woman is behind him, looking down at him with a gentle smile. The background is softly blurred, showing warm, out-of-focus lights in shades of yellow and green, suggesting an indoor setting with festive or cozy lighting.

“THEN GOD SAID,
'LET US MAKE
MANKIND IN OUR
IMAGE, IN OUR
LIKENESS...' SO GOD
CREATED MANKIND
IN HIS OWN IMAGE, IN THE
IMAGE OF GOD HE CREATED THEM;
MALE AND FEMALE HE CREATED THEM.”

Genesis 1:26-27

Mentoring Alliance exists to mobilize godly people into the lives of kids and families, to provide tangible help and eternal hope.

Wherever we go, we want to strengthen communities through meaningful relationships, impactful programs, and Christ-centered mentoring.

We believe that real, lasting transformation happens through relationships rooted in both **tangible help** and **eternal hope**. We serve kids and families by meeting practical, everyday needs while also pointing them toward Jesus.

TANGIBLE HELP

We provide a year-round network of support that strengthens kids, families, and communities by surrounding them with consistent presence, practical resources, and intentional relationships. Our staff and volunteers step

into challenges that kids and families face, meeting real needs, building trust, and creating opportunities for long-term growth.

ETERNAL HOPE

As we meet immediate needs, we are also committed to sharing the hope found in Christ. Through Bible studies and intentional, Christ-centered mentoring, we help kids build identity, confidence, and purpose grounded in God's love.

Together, tangible help and eternal hope form the foundation of every program and interaction within Mentoring Alliance.

AFTER SCHOOL

When school lets out, Mentoring Alliance After School steps in to give kids a caring, structured place where they will learn and grow. By partnering with local school districts, we provide kids with homework help, healthy snacks, purposeful play, social-emotional learning, and Bible study.

SUMMER CAMPS

At Mentoring Alliance Summer Camps, kids experience a full summer of fun at their local school campus. From water slides and games to Bible study and meaningful

one-on-one mentoring, each day is filled with joy and connection. Certified teachers also lead 90 minutes of reading and math practice each day to keep students growing academically.

MENTOR CONNECT

Mentoring Alliance Mentor Connect cultivates meaningful one-on-one relationships between caring adults and kids. Mentors walk alongside students, nurturing confidence, deepening faith, and guiding them toward wise decisions.

TANGIBLE HELP. ETERNAL HOPE.



PRIORITY OUTCOMES

Vibrant Faith

We share the love of Jesus with every child we serve through teaching scripture and building discipling relationships.

Academic Readiness

We inspire kids to reach their full academic potential and to build confidence at school—even in the summer!

Emotional Resilience

We give kids the tools they need to face hard moments, overcome big emotions, and make good choices.

An Answered Prayer

For most of his life, Jacob grew up in a single-parent home. His mom, Veronica, knew he needed a strong male role model, **someone who could help him grow into a man of God** in ways she could not. What she did not expect was that the mentor she prayed for would become like family.

Tyler understood Jacob in a way that few people could. He lost his own father at twelve and was raised by a single mother, carrying the same longing for a steady male presence. Years later, while praying about how to make an impact in the lives of young men during his morning run, he turned a corner and saw a Mentor Connect billboard. He knew it was an answer to his prayers and signed up right away.

At their first meeting, they played a game of disc golf, shot some hoops, and then ate Asian food together. It was simple, yet the start of something transformative.

Over time, Jacob and Tyler grew closer, and Jacob started visiting Tyler's home, playing with his kids, and cooking dinner together as a family. Slowly, he began to open up, leading to the close, brotherly relationship he and Tyler have today.

Jacob was once a quiet teenager, unsure of his path. Now, he has grown into a confident young man rooted in faith and surrounded by support. Tyler helped him see the strength, calling, and potential God placed inside him, reminding us that one relationship really can change a life.

The Summer that Changed Her Life

Being the child of a single, working mom meant Camille spent most summers in childcare programs, but they rarely felt like places where she could truly grow. The camps she had attended before were crowded and chaotic, more like mass daycare than a meaningful experience. Mornings often began with tears, and her mom knew something had to change.

However, when Camille walked into Mentoring Alliance Summer Camps for the first time in 2024, she felt something different. She lit up during praise and worship, began taking notes in church, and started asking deep, thoughtful questions about her faith. Over the next year, Camille committed her

life to the Lord and was baptized—news she couldn't wait to share with her counselors when she arrived back at camp this past summer.

Her mom says that Camille's counselors, leading daily Bible studies and worship, helped nurture that growth. She shared with us that **it was so encouraging to see her daughter love coming to camp and feel genuinely known and valued by her mentors.**

And the impact didn't stop there. With academics woven into each day, Camille stayed on track during the summer and gained confidence in areas she once struggled with. Since attending camp, she's been consistently

earning As and Bs—proudly showing just how far she's come.

Camille's story reflects what happens **when a child is surrounded by intentional mentors, Christ-centered teaching, and a community that truly believes in her.**

For her and the many other children we serve, the impact lasts far beyond the summer.

REFLECTING ON 2025: GROWTH IN PROGRAMS

ABILENE

227 Unique Students
4 After School Sites
2 Summer Camp Sites

TYLER

2,493 Unique Students
24 After School Sites
5 Summer Camp Sites

WACO

1,396 Unique Students
10 After School Sites
3 Summer Camp Sites

GROWTH IN PROGRAMS (EXPENSES & KIDS SERVED)

2025	\$9,824,108	3,328 Kids
2024	\$7,556,664	2,749 Kids
2023	\$5,602,842	2,164 Kids
2022	\$5,157,364	2,186 Kids

Mentoring Alliance collaborates with Radiant Global Insights (RGI) each year to survey the kids and families we serve.

The following results represent the feedback they shared with us. We also request academic data from our partner school districts to evaluate how our students are performing in comparison to their peers.

Receiving help with their homework helps kids stay on track academically.

- 70%** OF OUR STUDENTS COMPLETE MOST OR ALL OF THEIR HOMEWORK AT MENTORING ALLIANCE AFTER SCHOOL.
- 93%** OF OUR PARENTS SAY THEIR CHILD PERFORMS AT OR ABOVE GRADE LEVEL.
- 80%** OF OUR STUDENTS ENJOY LEARNING.

When kids don't feel safe, they can't learn, step out of their comfort zone, or try new things. **94%** of our students report feeling loved by our staff. More than half report having one-on-one time with a counselor multiple times a week. As a result, **85%** of our students feel safe to try something new or make a mistake in MA programs.

At Mentoring Alliance, kids are immersed in learning about Jesus through Bible studies, memorizing Scripture, learning to pray, and having intentional conversations about the gospel with their counselors. Overall, **our staff led almost 50,000 discipleship activities** this past year with our kids!

95% OF KIDS ENJOY LEARNING ABOUT GOD.

92% OF CAMPERS FEEL ABLE TO PUT THEIR FAITH INTO PRACTICE.

93% OF STUDENTS ENJOY PRAYING.

At MA Summer Camps, kids spent more than **4,300 minutes** immersed in math and reading lessons led by local district teachers. Afterwards, **80%** of campers felt more prepared to head back to school.

One school district reported that MA campers achieved over **15% more growth during the summer** than their non-camp peers on district assessments.

TYLER REGION HIGHLIGHTS

What an incredible year it has been for the Greater Tyler Region.

By God's grace and through the faithfulness of so many partners, we have seen lives impacted, families supported, and communities strengthened. We rejoice in knowing that over **100 kids surrendered their lives to Jesus** in the past twelve months—an eternal impact we do not take lightly.

This year, more than **1,341 kids** were registered in our After School program and over **1,135 campers** experienced a Christ-centered, joy-filled summer at camp. We also hired and trained **over 400 college students and part-time staff**, each one serving selflessly and sacrificially. Our summer teams invested in kids five days a

Chapel Hill ISD is proud to partner with the Mentoring Alliance After School Program. This program provides a safe, positive environment for our students and supports families by offering quality care after school. We've seen the difference it is making in students' lives, and we are very grateful for this partnership and its impact to our community.

LAMOND DEAN, SUPERINTENDENT, CHAPEL HILL ISD

“In my 30 years of public education, I've never seen a more powerful, effective program for elementary students.

DR. CHRIS MORAN,
FORMER SUPERINTENDENT, WHITEHOUSE ISD

week, ten hours a day, all summer long. Meanwhile, our After School staff served faithfully for 37 weeks during the critical hours of 3–6 PM, allowing countless working parents—many of them single parents—to maintain employment knowing their kids were safe, encouraged, and deeply cared for.

This year also marked the **relaunch of our Mentor Connect program**, now fully aligned with our school-based model. The feedback has been overwhelmingly positive, and we are grateful for the renewed

alignment and clarity.

Anchored in our belief that **God owns it all and is extravagantly generous**, we were blessed to raise more than **\$4,000,000** this year to fund operations, provide scholarships, and strengthen relationships with children and families from **33 local elementary schools**.

We are also celebrating continued growth. This year we expanded into **Brownsboro ISD**, and we look ahead with great anticipation to launching **Summer Camps in Chapel Hill**

ISD in 2026.

To our donors, volunteer mentors, staff, and church partners: Thank You!

We are humbled to serve alongside you.

With gratitude,

MATT EDWARDS

Executive Director of Greater Tyler

The summer slide is real. Finding a legitimized partner to assist in eradicating that challenge while keeping kids engaged academically and physically safe has proven to be integral within our turnaround of student outcomes in Tyler over the past decade.

DR. MARTY CRAWFORD, SUPERINTENDENT, TYLER ISD

WACO REGION HIGHLIGHTS

Psalm 18 gives us a powerful image.

Someone in deep distress cries out, and God moves. He parts the heavens, rides the wind, and shakes the earth to come to their rescue. That picture has stayed with me this year as I think about what's happening at Greater Waco.

So many in this community have cried out for support—teachers, families, kids, and even people like you and me who see the need and are asking God to

move on behalf of our community. And somehow God, in His kindness, has invited Mentoring Alliance to be a part of His answer to this need in Greater Waco. What a gift.

From last school year to this school year, we have more than doubled in size, serving roughly 800 kids a day in our after-school programs—that's 37 weeks a year. During our summer camps, nearly

500 kids came through our doors each day. We also re-launched our new school-based Mentor Connect program, deepening our connection with schools and families and meeting real needs in real time. And we are already hearing things like a principal saying, *"Because you've said yes to this, this student is never in my office anymore."*

We see district leaders working

“

Mentoring Alliance provides a dynamic, safe environment for our students that is both educational and encouraging! I could not be more pleased at the positive impact Mentoring Alliance has had on our students and their families.

DR. MICHAEL HOPE,
ROBINSON ISD SUPERINTENDENT

”

tirelessly during the school day and needing trusted partners after hours.

We see parents doing everything they can for their kids, but needing support because they simply can't do it alone.

And we feel the ache of kids longing to be seen, to belong, to hope. It's our honor to respond.

As we look ahead, the needs are still great. Doors are opening faster than we can walk through them,

and we are asking for wisdom and provision with each opportunity.

Thank you for partnering with us as we seek together to impact Greater Waco with tangible help and eternal hope.

AMIE REYNOLDS

COO & Executive Director of
Greater Waco

“

The work of the Mentoring Alliance staff not only served the hearts and minds of the young people but encouraged and exhorted my teachers and staff. They saw how the energy, positivity, and light of Christ affected kids, and it was inspirational.

DR. CHRIS ALLEN, SUPERINTENDENT, MIDWAY ISD

”



ABILENE REGION HIGHLIGHTS



This past fiscal year (July 2024–July 2025) has been a remarkable season of growth for Greater Abilene. We launched our first Mentoring Alliance Summer Camps here, serving kids across multiple Abilene ISD campuses and creating a Christ-centered space for vibrant faith, academic confidence, and emotional resilience to take root.

National studies show that nearly 7 in 10 students in quality after-school programs improve their homework completion and

Nearly 7 in 10 students in quality after-school programs improve their homework completion and class participation, underscoring the kind of academic support environments like ours can provide.

class participation, underscoring the kind of academic support environments like ours can provide. At the same time, we opened our After School program at key elementary sites in both Abilene ISD and Wylie ISD, providing daily mentoring, homework support, and a safe, joyful environment for students and their families.

In Abilene, roughly fifteen percent of residents live below the poverty line, which means many of the children we serve face economic and social barriers that make consistent, Christ-centered support even more critical. Research also indicates that close to half of chronically

absent students improve their school attendance when they regularly participate in strong after-school programs, highlighting the long-term impact these investments can have on student success. Behind every site and every number is a story—a child who feels seen, a family that feels supported, and a student beginning to believe that their future can look different.

None of this would be possible without you. Your prayers, generosity, and partnership have allowed us to mobilize godly people into the lives of kids and families in Greater Abilene, offering tangible help and eternal hope.

As we look ahead, we are

focused on deepening our partnerships with Abilene ISD and Wylie ISD, increasing capacity at our After School and Summer Camps sites, and preparing to expand Mentor Connect so that one-on-one Christ-centered relationships can flourish across our city. Thank you for believing in this vision and investing in the next generation—it is a joy and a sacred stewardship to serve alongside you.

DR. TRAVIS CRAVER

Executive Director of Greater Abilene

“

Mentoring Alliance Summer Camps has been a highlight of innovation for the students of Abilene ISD. As I visited the program this summer, my heart was warmed by the energy being poured into our students every day. From the Red Carpet welcome to the water games and academic time, our students were loved and cared for with the kind of devotion that any parent would be proud of! I cannot wait to see more Abilene ISD students positively impacted by Mentoring Alliance Summer Camps in Abilene!

”

DR. JOHN KUHN, SUPERINTENDENT, ABILENE ISD



**Mentoring Alliance exists
to mobilize godly people
into the lives of kids
and families, to provide
tangible help and
eternal hope.**

ADVANCING OUR MISSION

Mentoring Alliance programs are expanding to two new regions next year!

LONGVIEW

About an hour east of our Tyler region is Mentoring Alliance Greater Longview, under the leadership of De’Onte Garrett, newly appointed Executive Director. De’Onte previously served as the leader of the Mentor Connect team in Greater Tyler, and we look forward to the expertise and vision he will bring to this new area. MA Summer Camps are scheduled to launch in Longview in Summer 2026, providing new opportunities for kids and families to engage with our mission.

FRIENDSWOOD

We are also expanding into Friendswood, Texas, with the formation of Mentoring Alliance Greater Bay Area, led by Executive Director Laura Seifert. Laura brings a strong, passionate commitment to serving kids and families in her community. MA After School programs are projected to launch in the Bay Area in Fall 2026, marking a significant step in our continued growth and outreach.



FINANCIALS

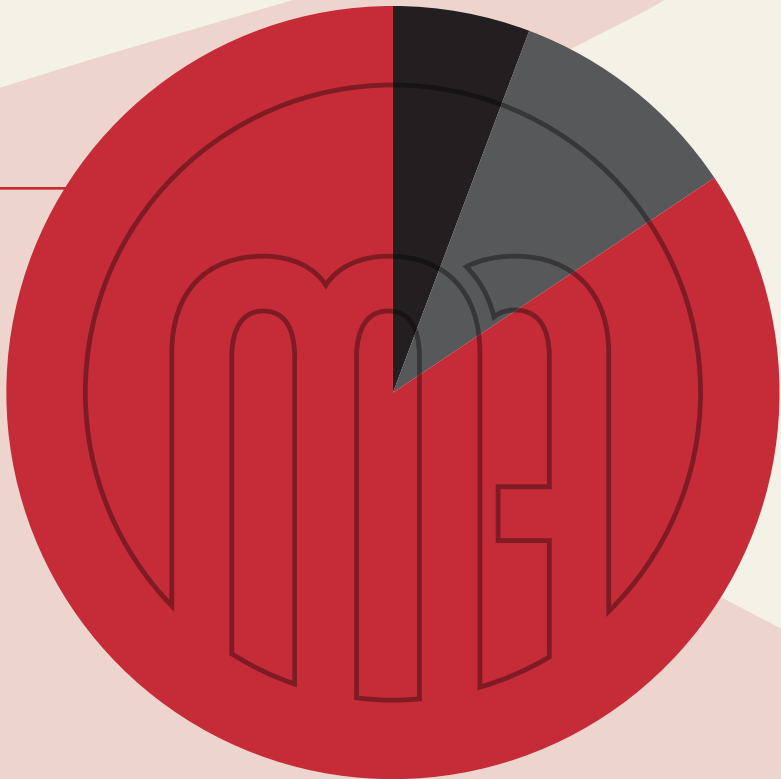
Mentoring Alliance Annual Report Financial Data FISCAL YEAR 2025

REVENUES

Program Fees	\$3,229,926
Private Donations	\$9,193,092
Donated Services	\$280,023
Other Income	\$31,094
TOTAL	\$12,734,135

EXPENSES

Fundraising	\$948,509
Management	\$1,265,197
Program	\$9,824,108
TOTAL	\$12,037,814



Statement of Financial Position

ASSETS

Cash and cash equivalent	\$2,786,310
Board-designated reserves	\$3,353,436
Prepaid expenses & other assets	\$640,547

Total Current Assets	\$6,780,293
Total Property & Equipment	\$3,567,661

TOTAL ASSETS **\$10,347,954**

- FUNDRAISING
- MANAGEMENT
- PROGRAM

The financial data reflects a 13-month reporting period rather than the standard 12 months due to a change in the Ministry's fiscal year.

2025 BOARD OF DIRECTORS

Dr. Dan Gold, Chairman
Adrica Boffman
Victoria Calderon
Chris Craddock
Kemi Ingram
Ken Lackner
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Jim Nipp
Everett Phipps
Leslie Rhea
Jet Schuler
Zach Sheets
Megan Tarrant

WACO ADVISORY COUNCIL

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Nate Evans	Malik Lewis	
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ABILENE ADVISORY COUNCIL

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Magali Ditto	Kristen Martinez	Zach Sheets
Alex Eagle	Jasmine McCabe-Gossett	Melissa Strain
Tori Flores	Austin Petree	Matthew Sullivan

Letter from the Board Chair

Recently, I ran into a former mentee of mine whom I had mentored during his high school years.

As a young man, he became involved in a gang and began selling drugs. Yet even in the midst of that life, he found himself remembering our time together and realizing this was not the future he wanted. Over time, he surrendered his life to Christ and experienced a complete transformation. Today, he is a nurse, a husband, a father, and an elder in his church, leading his family to follow Jesus.

Stories like his remind me of the eternal impact of mentoring. This is why we are so deeply committed to reaching kids and families with the love and hope of Christ, especially those who may not belong to a church or have a strong support system. Every day in our programs, we get to reflect His love by showing kids that they matter—that they have worth and have been created with immense value. Through mentoring, we get to walk with them, encourage them, and point them to an eternal hope that never fades. I am equally inspired by the enthusiasm and dedication I see in our staff. God has brought together a strong, passionate, and tremendously gifted leadership team. As we continue to grow, one of our greatest opportunities

is to empower these leaders to carry the mission of Mentoring Alliance into new communities. As I reflect on this past year, I am filled with gratitude. God has given us many opportunities to be faithful stewards of the resources entrusted to us. Each gift, each hour invested, each prayer offered is truly changing lives. Thank you for your faithful partnership in this mission. Together, we are strengthening families, transforming lives, and raising up a generation anchored in the hope of Christ.

With gratitude,

DR. DAN GOLD
Chairman, Mentoring Alliance
Board of Directors

A young girl with blonde hair is focused on reading an open book. A woman with long brown hair is leaning over her shoulder, looking at the book. The background is a blurred outdoor setting with trees and a building.

“BECAUSE WE LOVED YOU
SO MUCH, WE WERE
DELIGHTED TO SHARE
WITH YOU NOT ONLY THE
GOSPEL OF GOD BUT
OUR LIVES AS WELL.”

1 Thessalonians 2:8

MENTORING ALLIANCE COMMUNITIES

Abilene

Tyler

Longview

Waco

Friendswood



MENTORING ALLIANCE

Tangible Help. Eternal Hope.™

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